



INDIAN SCHOOL AL WADI AL KABIR
DEPARTMENT OF ENGLISH
Class: XI
ADVERTISEMENT PRACTICE QUESTIONS
(2022-23)

1. You own an independent house in D-Block, South City, Gurgaon. You are interested in disposing it off, as you are going to settle abroad. Draft an advertisement in not more than 50 words to be published in 'Gurgaon Times', giving all the necessary details.
2. The firm Bhatia & Bhatia, Industrial Area, Bangalore wants two engineers for their Chennai office. Draft an advertisement for the 'Situation Vacant' column of a local newspaper giving all the necessary details. Do not exceed 50 words.
3. You are a commerce graduate with 8 years of experience of keeping accounts. You want a job in MNC/ Corporate House. As Anil Verma of 257, Moti Nagar, New Delhi, prepare an advertisement.
4. You want to sell your Maruti Car. Draft a suitable advertisement in about 50 words to be published in the 'For Sale' columns of the Times of India. You are Daniel of 245/D, Beach Road, Goa.
5. You have been transferred to another city. You want to sell certain electronic goods. Draft a suitable advertisement in about 50 words. You are Ajay Goswami of Sector 56, Cantonment Road, Dispur.
6. Hemant has lost his Degree marksheet and certificates while travelling in Bus No. 110. Write an advertisement to be placed in the 'Lost and Found' column of a newspaper in not more than 50 words.
7. You want to let out a portion of your newly constructed independent house. Write an advertisement in about 50 words to be published in the 'To Let' classified columns of the Indian Express.
8. You have recently started a Centre for Personality Development for school children. Draft an advertisement to be published in a local daily about it, giving all relevant details.
9. You are the secretary of the Indian Institute of Foreign Languages, Hyderabad. Draft a suitable advertisement to be published in a newspaper announcing the commencement of new courses.

10. NIVS offers diploma courses in Electronics, laser technology, computer and television hardware/software, fashion-designing, etc. Duration – two years. Eligibility – Senior Secondary. Excellent faculty; Well-furnished labs and workshops. One year of training. Excellent past record of placement. Quarterly fee – ₹ 1500. Last date for Application – 30 May 20XX. Director National Institute of Vocational Studies, 27 Pusa Road, New Delhi. 25374098.

11. You are General Manager of PNT Company, NOIDA, which requires to purchase posh bungalows as guest houses. Draft an advertisement under classified columns to be published in ‘The Tribune’.

You wish to open a showroom for ‘Adidas’ and are looking for a suitable place to purchase. Draft an advertisement for it to be published in ‘The Tribune’, New Delhi, under classified columns, giving all relevant details.

12. You want to dispose of your car as you are going abroad. You are Ritesh of House no 17, Kailash Colony, New Delhi. Draft an advertisement to be published in the daily, ‘The Hindu’, under classified columns.

13. You are Harpreet Singh, owner of HSWD Transport Agency. You wish to sell one of your trucks used in transportation. Draft a suitable advertisement to be published in ‘Punjab Kesari’, Delhi, under classified columns.

14. You are moving to a new city with your family. Draft an advertisement for disposing of items of furniture and electrical equipment to be published in a local newspaper.